



Socha

Snippets



2020 - 2021 SCHOOL YEAR Road Map



Egg Activity

- 3rd September 2020

The first ever activity that the 1st year students of SOBA did was the "Egg Activity". The egg could only be protected using newspapers, tape, and rubber bands and were instructed to work in teams and drop the egg from the first floor without it cracking. Various teams created different models looking like cones, cylinders, and other contraptions to ensure success. With the help of a mere egg, we learned the importance of working and co-operating as a team and came together to fight what is normally deemed as impossible.

The 2nd year students in their Creative Development class were given the assignment of portraying love, laughter, sorrow, anger, courage, fear, disgust, surprise, and peace, also known as Navarasa, through a short film. We created a relatable love story impacted by the distance brought between two lovers living in different states due to the coronavirus. Our artistry gave the audience insight into the multiple layers that make up one emotion. To portray a sentiment as intense as love without words was simply remarkable. It shone a light on just how creative the minds at SOBA truly are.



Navarasa

- 9th September 2020

When a story is woven together while trying to balance numerous other storylines, it usually turns into chaos. The seniors were told to make a cohesive video out of 50 to 100 clips, all from different scenes of varying movies. A hilarious creation was made - a talk show video with two characters from two different movies. The video was brimming with humour that had us laughing for hours. This activity attested that the creativity present within us could make the nonsensical flourish into something full of logic, entertainment and comedy.



Movie Mashup

- 16th September 2020



Mask Activity

- 18th September 2020

The juniors received a perfectly timed activity where they were just told to write down 3 animals that comes to their mind. Finally, Priya ma'am went on to explain that the first animal was a reflection of 'who we truly are', 2nd animal a depiction of 'how our friends perceived us', and the third one was 'who we want to be'. Then we were asked to make our own homemade masks with our 1st animal and a trait we identify ourselves with and since its SOBA, our creativity never ends, so we all went ahead and made it extra interesting with our unique designs. This activity really helped us see our self-perception and who we actually are and want to become as humans.

2020 - 2021 SCHOOL YEAR Road Map



Theater Lesson

- 25th September 2020

The batch of 2022 was given the incredible opportunity to work with Mr. Ranji David, a professional in theatre and an immensely talented director. The plays had themes such as horror, love, moral values, hypothetical situations, and more. We were laughing one minute and holding on to the edge of our seats in the next. It was incredible to see how much we had grown, just from our four lessons.

The senior batch was given a wide range of topics to write a story- from images to quotes to statements, the possibilities were endless. Students would then select 1 of these topics/concepts or pictures and formulate an entire narrative around it. Through these stories we were transported to all parts of the world, different situations, tastes, weather, and more. It allowed our imagination to run wild and liberalized our minds.

Sewing Machine
A damaged sewing machine after the cyclone hit, Amtali, Patuakhali, Bangladesh 19 November 2007. EPA/ ABIR ABDULLAH



Story Writing

- 24th October 2020



Coffee Table Book

- 7th December 2020

(Seniors)

- 21st April 2021

(Juniors)

All the students of SOBA were also given the opportunity to create their own 'Coffee Table Book' in teams. Now this was an assignment that really tested our ability to communicate our thoughts, feelings, and emotions as we had to make it clear, concise, attractive yet somehow inspiring. Topics such as paintings, food, people, places, fashion, dancers and the list goes on, were chosen for the book. It would be an understatement to say that these books were just an assignment. Because of something as simple as a 'Coffee Table Book', we learnt to present valuable stories in a relatable way. In a way that would be loved and appreciated by the masses.

In a very "SOBA" manner, we recreated iconic movie posters, through this activity we were able to thank our parents and appreciate all their efforts for participating in our cool activities, asking them weird questions that made them uncomfortable, recording them for videos, etc.



Recreating Movie Poster

- 6th October 2020



Poster Ad

- 12th November 2020

The second year students received the incredible opportunity of creating an advertisement that would be critiqued by names as huge as Prahalad Kakkar and Pops (aka KV Sridhar). Some ads were made on Oreos, Puma, and other well-known brand names. The assignment felt more like an adventure and through it we learned that creativity has no boundaries.

Master Class

This masterclass, we had the investment genius, Ramesh Damani. Mr. Damani has quite an interesting story of how he started investing in the stock market. He was never interested in the investing world but a bet with his father changed that. His father had sent 10,000 USD and had said, "**Take this money and invest it, if you double the money, it is yours; but if you lose, no questions would be asked.**"

However, there was one condition; Ramesh had to invest it in the stock market.

Ramesh Damani agreed to the bet and invested the money given by his father in the stock market. Unfortunately, he ended up losing the huge sum of money within just 6 months of the period. But, as was promised by his father, Ramesh wasn't asked any questions after this loss. He was livid and frustrated. It harmed his ego, and at that very moment, he decided to take his first active step into the world of the stock market, and we all know how well that turned out.

We all learned a great deal from him. Anyone with absolutely no knowledge about the stock market or investing would have also learned and understood a great deal about it for Mr. Damani made it all very simple with the help of his educational presentation.

He taught quite a few lessons that were applicable in both the investment world as well as in real world. He told us, **to invest in tomorrow, we shouldn't think of something that was yesterday but instead, focus on what it will be tomorrow.** He believes ambition is very important and in our society money plays an important role in it. In the end, he told us that he hopes that we be the best version of ourselves and should have boundless ambition in our lives. He said that he wanted all of us to have the true belief that we can achieve whatever we want in life.



Ramesh Damani

Dr. Sharmila Banerjee is a senior Media Professional, Filmmaker, Producer and Chairperson of International Women's Leaders Forum and C.E.O. of Green Chillies Media. She is very passionate about writing and encourages her students to think outside the box and create their own stories.

What do you think today's generation lacks when it comes to creative writing?

I think this generation is very creative but the only advice I'd like to give is that when writing about certain emotions, certain concepts that impact life, one has to be more patient and think through and then write about it, as this generation is very fast paced, where as life is a journey from birth to death and to understand life better, it is important to read good books of writers from the older generation and different generations to understand society better and get the depth into yourself and then attempt to write, as if you have awareness and understanding of life and emotions, you will be a better writer.

How did you realize you wanted to do something in this field?

From the first year of my college life, I was a student of English literature and did English honors from Delhi University. When I read stories from authors and read about the different types of societies it was very beautiful and I always thought I would be in the field of creativity. I was initially a journalist, a writer then I was an editor and then I became a filmmaker. Once I was a filmmaker, I had an opportunity to write creative things. From the very beginning I had decided that I will be a part of the creative journey.

How would you describe your writing style? What books do you recommend?

I actually am finishing a book which is a part of my journalistic adventure and I have a few blogs and two books- one on the cooperate world as to how the media has changed over the years and the other, on a tribal, caste-based community, who are forced into prostitution. There are a lot of good books which one must read, one of my favourite books is 'The Fountainhead' by Ayn Rand and later the same author wrote, 'Atlas Shrugged' which is also a great book. I feel you all should read Byron, Shakespeare Sophocles, some good poets. Even 'Man and Superman' is a book you all should read. Reading pieces by philosophers like Freud, Blake, Comte will help you interpret life better.

Any tips for the aspiring writers when they experience writers block.

Writer's block is something when the mind cannot go beyond and think of something new and you get stuck within your own circumstances. A writer's block can be removed by reading more books, focusing on good content, understanding of certain genres in proper way and continuously trying to put your thoughts in a creative way, and every time a new thought, an idea comes up, just write it down, so that from there you can pick up something better.

MINDSET MENTORS

What do you do to keep your story/writing fresh and original?

Each author is very different and has their own concept of writing, so you are different when you think differently, understand concepts differently and understand life in your own way, so you know, two authors will never write the same thing until you try and copy. So, the best thing is not to copy another author but to think in your mind ingeniously and then write. When you write you need to understand certain elements of writing- what is required in writing, who are the people you want to write about, who are your characters, how are your character placed, what is happening to your character, all these questions need to be answered before you start writing. If you are not copying you will stand out, people should not feel like they have already read it somewhere else. It is always better to be original and to write something that is your own thought.



What is the importance of theater and how is it different from films?

Theater is a very ancient format of demonstration of creativity. Theater has been existing from the days of Shakespeare and before that a lot of Greek plays were written and enacted, then came ballads. Theater is an ancient form of performing arts and is very original and if a person is a part of theater and understands it you will realise that it involves depth as you are going to perform just once and in front of live audience so there is no concept of going wrong, whereas in a film if a shot/acting is not proper then it can be corrected but theater is a one time thing which involves acting, direction, lighting, backstage, music etc. therefore the is very less possibility of going wrong there. Once you are a good theater artist you understand film making much better.

What makes a good filmmaker?

A good film maker has to have an understanding of everything that comprises of a film. So, a good film maker has to be a good actor, a director who can guide, a good writer, has to have a thorough understanding of music, he should know post production, know the camera angles, what type of lighting and location the scene needs. Everything should be clear in the mind of a film maker, he should have the complete clarity and once there is clarity, the filmmaker will bring in all the necessary elements in the film and a good film will be made.

What makes a film great? What are the qualities that makes a film better for you?

A film has to be original, it should have a good concept, a good story, good actors and musicians. Everybody who is a part of the film should stand out and if you can do something like that you can make a great film. I don't think each film should have a moral, I believe a film should be real.



Dr. Sharmila Banerjee

What A Shot!

“An IPL Special”

The Indian Premier League is just around the corner and there is a lot of excitement and anticipation among the fans already. The one and a half months long tournament has become a landmark event in the calendar year for many who follow cricket across the globe. The T20 Indian Premier League (IPL) has grown over the years with a unique combination of cricket and entertainment. The IPL has inspired many other leagues based on the same format throughout the world. Here are some interesting facts about IPL that is going to amaze you:



1. Chennai Super Kings is the only team in IPL that has never changed its captain.
2. In IPL, Delhi Daredevils is the only team that had never played an IPL Final.
3. IPL Could Have Been A One Day Tournament.
4. Teams With Most IPL Title Wins- Mumbai Indians.
5. Overseas Players Who Played More Than 100 Matches For The Same Franchise- These two players are Kieron Pollard and AB de Villiers.

We asked a few questions about IPL to the fanatics at SOBA and here's the responses we got

My all time favourite cricketers, Virat Kohli and AB de Villiers are a part of that team. I love their duo and even though they've never won the IPL I love their never give up attitude and immense compassion the team puts forward. I really feel this year they have a good chance to win the series considering their new team and their brilliant performance in the first three matches - Ariana

Mistry

1st Year Student - A division



Delhi is a young team that has a young captain and they haven't won yet but I am a loyal support and I will support them always. I have a habit of wearing a blue colour tshirt or shirt in every Delhi Capitals match . I may be superstitious but it works most of the times.

Sanchit Chadha

1st Year Student - B division

**So, what do you think who will win the IPL 2021?
(Email us your answer)**

CLUBS

SAANJH

Saanjh the community service club of NMIMS SoBA truly believes in their motto- " We rise by lifting others". Medha, Head of Saanjh said -"Saanjh in itself is a family that bonds people together and creates a sense of belongingness towards the community as a whole." On a whole, the club strives to tell stories and bring in content that drives a change and can make even the smallest of difference in the world.

Every month, a new and sensational theme is chosen and worked on. This month's theme was - "Animal Welfare and Protection" which was aided with a month long campaign on their Instagram handle to create awareness about animal cruelty and how it can be prevented and how we can help the animals, this was done by creating and sharing informative content through reels and posts.

This month the cohort organised their exclusive monthly event "Voicelt" where Ms. Fizaah Shah, the President of IDA India was invited to interact with the students. IDA is a non-profit, grass- root level, animal protection organisation . She explained the importance of animal laws and animal welfare. A question and answer session followed where she answered all the queries which helped the students get more information about how they can help. The session with her has made the message clear and stronger that Saanjh wanted to give out this month and has added value to what the club stands for.



ALL BOOKED - Book Review- "21 Lessons for the 21st Century" by Yuval Noah Harari

This book is divided into five parts: discussion on these issues, potential responses to them, an analysis of how humans can rise to the occasion to help solve these problems, a discussion of whether humans can truly understand global nature of these problems, and his solution for helping them gain clarity.

In this book, he intends to focus more on what is happening in the present (i.e., early twenty-first century) within a historical context by considering both past and future. He also says that this book will consider different technological developments as well as how individuals, governments, and socio-political movements make use of them. He adds that it places all considerations within a historical context by looking at liberal democracy which has proven to be best way to maintain healthy societies despite its flaws and failings.

This book gave mildly opinionated point of view a couple of times but the author also made it clear by mentioning it in the end that He could either self-censor and not say what he really thought or write the truth as he saw it.



Genius is Born - Not made



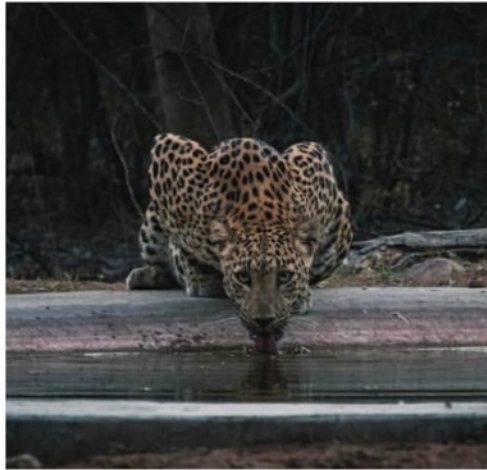
Learners Launchpad

Work

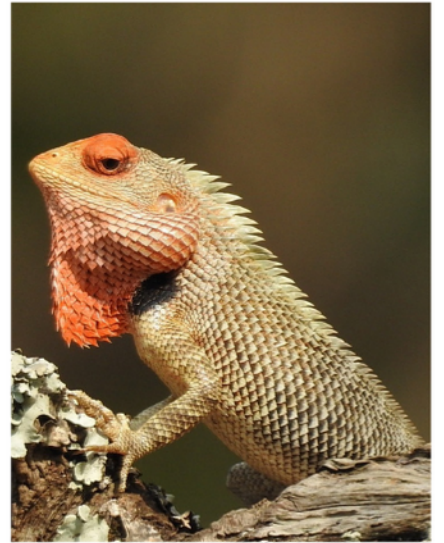
We've done



Aditya Sharma
Batch'23 Division A



Dhruv Bhutra
Batch'23 Division A



Rohin Zaveri
Batch'23 Division B



Anjali Nivedha
Batch'23 Division A



Ravi Gothi
Batch'22



Aashvi Agrawal
Batch'23 Division A

Gizmos And GUPSHUP



“

Innovation distinguishes between a *leader* and a *follower*

”

PEACH (PERSONALITY COACH)

How quickly can personality traits be modified? Can an app help you modify your personality?

An international research team has shown that daily use of an app can help develop your desired personality changes within 3 months.

Personality traits like conscientiousness or sociability, change throughout our lives with every experience you have. Interactions with individuals and adopting to environment results in individual changes, however is it possible to influence certain personality trait psychologically in a short term and in a targeted manner?

PEACH (Personality coACH) - a smartphone application was developed by the SWISS National science Foundation (SNSF) to study change in personality through digital intervention. The application provides communication capabilities using a digital agent that mimics a conversation with a human.

The PEACH app also includes reminders of individual goals, digital journaling, video clips, opportunities for self reflection and feedback on progress. Weekly core topics and small interventions aims to address and activates the desired changes leading to development of personality traits.

Even though the PEACH app is developed as a research tool , it is thought that research apps such as PEACH will be made widely available in the future.

01 May 2021

Itch summit

Nitesh Tiwari's journey in Bollywood began in 2011 with 'Chillar Party' - a unique piece of work which changed the way people looked at films. "We just wrote the story, it was never our plan to direct it", he said, referring to him and his co-director. "But we were left with no option since nobody wanted to direct the film because it had ten children, one dog and no stars". His directorial debut won his film a National Film Award, and since then, he has gone on to direct and write notable films, such as Dangal, Bareilly Ki Barfi, and more. Today, he is a successful writer-director and none of this would have been possible without his passion for creating and delivering stories that are portrayed through characters inspired from his real-life experiences.

Entering the Hindi Film Industry wasn't an easy decision for him, it was one that required him to close his eyes, hope for the best and take a plunge. And it's safe to say that it did pay off. While he was pursuing his graduation in engineering from IIT Bombay in '96, he realized that he wanted to change his career path. He decided that he wanted to work in the creative field, which led him to joining the American advertising company, Leo Burnett. "I had to convince myself to leave my advertising job for a few months to direct a feature film without having any real experience, but I realized that there was nothing to lose", says Tiwari, glad that he trusted his gut.

His latest direction, Chhichhore, was a "self-realization exercise" for him. Tiwari drew heavily from his own life to shape the plot and characters of the film - he had started struggling with the idea of being a 'loser' in '91, when he failed his first attempt to clear IITJEE. While he passed the entrance exam in the following year, a lot of his friends didn't, despite numerous attempts. He disclosed that dealing with that failure is hard and that the episode scarred his friends, because nobody told them that eventually, things will fall into place. Chhichhore went on to win the National Film Award for Best Feature Film in Hindi in 2020, and this was possible only because of Tiwari's constant **itch to tell heart-touching stories and showcase human emotions through films.**



Mr. Nitesh Tiwari

01 May 2021

Soba Snippets

Ready, Set



GUESS THE CRICKETER ?!

Games

WHICH LOGO IS THE RIGHT ONE ?



GUESS HIS IPL TEAM IN 2021 ?!



Kedar Jadhav



ANSWERS:
Q1 - Rohit Sharma
Q2 - The 1st Logo
Q3 - Sunrisers Hyderabad [SRH]

